



FOR IMMEDIATE RELEASE

Kohl's Cares Spring Collection Celebrates Childhood Classics and Black History Month

*Spring collection includes all-time favorites such as *The Very Hungry Caterpillar* and *Brown Bear, Brown Bear, What Do You See?* and more, with 100% of Kohl's net profit to benefit nonprofit organizations that support wellness for children and families nationwide*

MENOMONEE FALLS, Wis., Jan. 25, 2022 – As spring approaches and the flowers begin to bloom, [Kohl's](#) (NYSE: KSS) is inviting families to make bedtime a little brighter with [Kohl's Cares](#) latest collection, featuring all-time favorite books and plush from Eric Carle. Classic titles from Eric Carle, including *The Very Hungry Caterpillar* and *Brown Bear, Brown Bear, What Do You See?*, are available for parents and children to explore their imaginations. Kohl's Cares Spring selection is full of collectables, with 100 percent of Kohl's net profit benefiting organizations that improve the health and wellness of children and families nationwide.

With each book and plush priced at just \$5 each, the collection is available now for a limited time while supplies last at all Kohl's stores nationwide and on [Kohls.com](#). The new collection includes:

Here's what customers will find in the new Eric Carle collection:

- *The Very Hungry Caterpillar* with coordinating plush
- *Brown Bear, Brown Bear, What Do You See?* with coordinating plush
- *Polar Bear, Polar Bear, What Do You Hear?* with coordinating plush
- *From Head to Toe* with coordinating plush

In addition, this February, Kohl's is celebrating Black History Month with a special collection dedicated to Black authors and stories for children and families. Further showcasing Kohl's commitment to diversity and inclusivity, this collection of diverse authors will feature celebrity authors such as LeBron James, Dwyane Wade and Grace Byers. Each book will be available for purchase for \$5 each. The 2022 Black History Month collection includes:

- *I Promise* by LeBron James
- *Shady Baby* by Dwyane Wade and Gabrielle Union-Wade
- *Parker Looks Up: An Extraordinary Moment* by Jessica Curry and Parker Curry
- *Curls* by Ruth Forman
- *I Am Enough* by Grace Byers
- *Who Will You Be?* by Andrea Pippins
- *The King of Kindergarten* by Derrick Barnes
- *I Am Smart, I Am Blessed, I Can Do Anything!* by Alissa Holder and Zuleka Holder-Young

Kohl's is committed to inspiring and empowering families to lead fulfilled lives by delivering everyday wellness for families. Since 2000, Kohl's Cares® cause merchandise program has raised more than \$385 million to fund community initiatives that support the health of families nationwide. For more information about how Kohl's gives back to communities, visit [Corporate.Kohls.com](#).

About Kohl's



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Kohl's (NYSE: KSS) is a leading omnichannel retailer. With more than 1,100 stores in 49 states and the online convenience of [Kohls.com](https://www.kohls.com) and the Kohl's App, Kohl's offers amazing national and exclusive brands at incredible savings for families nationwide. Kohl's is uniquely positioned to deliver against its strategy and its vision to be the most trusted retailer of choice for the active and casual lifestyle. Kohl's is committed to progress in its diversity and inclusion pledges, and the company's environmental, social and corporate governance (ESG) stewardship. For a list of store locations or to shop online, visit [Kohls.com](https://www.kohls.com). For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](https://www.corporate.kohls.com) or follow @KohlsNews on Twitter.

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